

Area67



About Us

We are a gamification company, specialized in the creation of **immersive games** (digital and face-to-face), **personalized** for companies that wish to use the game dynamics in the **corporate** environment.

Our purpose is to **transform people** by creating an unforgettable **experience** of **content reinforcement**, always in a fun, dynamic and immersive way.



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Escape Game

Standard or personalized game applied for **Team Building**, Training, **Recruitment Processes** and integrations.

Stimulates and evaluates behaviors and skills such as leadership, **communication**, **teamwork** and organization.



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Creativity Workshop

Gamified workshop with content, **exercises and games** to practice creative thinking applied to **problem solving**.

Participants will understand how the enemies and bosses we face in life **reduce our creativity**, one of the most important skills for the **future of work**, according to the World Economic Forum.



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RPG

(Role-Playing Game)

Role-playing game in which players take on a **character** and must interact, argue and **negotiate to achieve a goal**

Work skills such as negotiation, communication, **leadership**, analytical skills, work under pressure, **conflict management**, empathy and active listening.



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Decision Making

Interactive digital game used for training in which the player will need to make **decisions** to achieve a defined goal.

100% personalized game to reinforce content related to any theme as **needed by the client**.



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Events Gamification

Use of **game elements**, mechanics and dynamics in order to increase participants' **engagement** with the event and **reinforce content**.

Used for **training**, quality weeks, Environment, Health and Safety programs, etc., as well as **fairs and events** to ensure **public involvement**.



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Contacts

We are in Brazil, Portugal and Spain and we have already applied games in 13 countries in Portuguese, English and Spanish.



Click on the flags to schedule a meeting in the desired language or send an email to request more details, proposals and information on other solutions.



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